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What's Happening in Stafford County, Virginia



We're excited to announce the launch of our new business resource initiative, "SPARK Hours," by Stafford County Department of Economic Development. SPARK Hours offers "office hours" for our local business community, providing an opportunity to connect with a member of our team to discuss a variety of business-related topics. SPARK, which stands for "Strategic Pop-Up Advisory & Resource Knowledge," is designed to support the growth and success of both aspiring entrepreneurs and established business owners.

What makes SPARK Hours unique is its flexibility. With sessions held at different locations, on varying days and times, we're making it easier than ever to meet you where you are, offering dynamic "pop-up" mentoring right in your community.

Don't miss our next SPARK Hours session on Friday, January 10th, at Coffee Bar 1010. We look forward to seeing you there!

Event Details:

- Date: Friday, January 10, 2025
- Location: Coffee Bar 1010, Quantico Cyber Hub, 1010 Corporate Drive, Stafford, VA 22554
- Time: 7:00 am to 9:00 am

[Learn more](#)



Save the date for future SPARK Hours:

- February 10, 2025: Laudenbach Brewing | 6:00 pm to 8:00 pm
- March 11, 2025: The Ground Coffeehouse | 7:00 am to 9:00 am

STAFFORD Virginia
Tourism & Business Marketing Summit

Tuesday, January 28th
08:30 AM to 3:00 PM
Holiday Inn & Conference Center

Stafford Tourism and Business Marketing Summit

Register Today!

Unlock Your Business Potential at the Stafford Tourism and Business Marketing Summit

Mark your calendar for an event that promises to inspire, educate, and empower local business owners in Stafford. The Stafford Tourism and Business Marketing Summit is coming to the Holiday Inn and Conference Center located at 20 Sanford Dr, Fredericksburg, VA 22406 on January 28, 2025, starting at 8:30 AM.

This dynamic summit is a must-attend for entrepreneurs and business professionals looking to elevate their marketing strategies and foster valuable connections. Attendees will gain actionable insights from expert-led sessions, including:

- **Social Media Strategies:** Learn the latest trends and tools to enhance your online presence and engage with your audience effectively.
- **Branding & Authenticity:** Discover how to create a brand that resonates with your customers while staying true to your business's values.
- **Data Analytics & Optimization:** Unlock the power of data to optimize your marketing efforts and drive measurable results.

Beyond the sessions, the summit offers a unique opportunity to network with like-minded business leaders in the Stafford community. Whether you're looking to grow your business, learn new skills, or collaborate with local professionals, this event is designed to help you succeed.

Event Details:

- Date: Tuesday, January 28, 2025
- Time: 8:30 AM to 3:00 PM
- Location: Holiday Inn and Conference Center, 20 Sanford Drive, Fredericksburg, VA

Join us in creating a stronger, more connected Stafford business community.

[Learn more & register](#)



The Power of Community Support: Leveraging Local Partnerships for Business Growth

Wednesday, February 12, 2025 | 4:00 pm to 5:30 pm | Barley Naked Brewing Company
15 Tech Parkway, Stafford, VA 22556

Get to know your local business community through the Beer & Business Networking Series!

Presented by the Stafford County Economic Development Authority, the Stafford Beer & Business Series is a quarterly event that brings together professionals from various industries. Don't miss out on the opportunity to network and gain valuable insights at our next event!

Join us on Wednesday, February 12th for the first Beer & Business event of 2025! Connect with fellow business professionals in a relaxed, vibrant setting at one of Stafford's finest breweries, Barley Naked

Brewing Company. Sponsored by Always Flavored, this Beer & Business event promises an exceptional evening filled with networking opportunities, exceptional brews, and engaging conversations. Always Flavored is a local company offering high-quality, gluten-free hot sauces, seasonings, and gourmet sandwiches made with fresh, locally sourced ingredients. Known for their unique, fermented flavors, Always Flavored provides delicious, nutritious options perfect for busy, health-conscious individuals.

Save the date for February's Beer & Business, **The Power of Community Support: Leveraging Local Partnerships for Business Growth** on **Wednesday, February 12th, 2025**, from **4:00 PM to 5:30 PM** at **Barley Naked Brewing Company**. Don't miss out this opportunity to expand your network and kick off the new year with engaging conversations over craft brews.

[Learn more & register](#)



The University of Mary Washington's Continuing & Professional Studies Department has announced the return of the highly successful Business Acumen Series (BAS)! The BAS is a series of one-day seminars offered through the University of Mary Washington's Continuing and Professional Studies Department. Now in its third year, this program was developed with the idea that the greater Fredericksburg region should have access to high-quality, affordable professional development to enable businesses to grow successful teams and meet their evolving goals.



The 2025 Business Acumen Series will focus on developing essential tools, strategies, and leadership principles for successfully planning, managing, and executing projects while fostering a culture of collaboration, communication, and purpose-driven leadership within teams and organizations.

The Stafford EDA has invested in 50 seats to the Business Acumen Series to support the Stafford Business Community with educational resources. You may be eligible to attend these educational sessions on behalf of the Stafford EDA. Each seminar is valued at \$275. Be sure to take advantage of this opportunity while it lasts! If you are a Stafford business, a limited supply of seats are available to you at no cost. *We encourage you to apply*



[Learn more](#)

Email from Stafford County Department of Economic Development
to these sessions for the opportunity to be selected in this Stafford EDA
provided educational resource.

Location: University Hall, UMW - Stafford Campus, 125 University
Boulevard, Fredericksburg, VA 22406

Time: 9:00 AM to 3:00 PM*, networking breakfast & lunch is Included

Learn more about the courses offered:

- **Event Planning: From Big Ideas to Successful Actions - January 28th & 29th**
- **Project Management Basics - February 3rd**
- **Developing a Strategy & Aligning Initiatives - March 7th**
- **Enhance Your Public Speaking - April 4th**
- **Constructive & Courageous Conversations - May 19th**
- **Become a Purpose Driven Leader - September - Coming soon**
- **Decision Making Models - October - Coming soon**
- **Marketing in the Modern Era - November - Coming soon**

Community Events in Stafford, Virginia

January 14



January Coffee Talk | 8:00 AM

Organizer: UMW Women's Leadership Colloquium

Location: 718 Venue

Join us for the first Coffee Talk of 2025, where we will be discussing the topic of "Empowering Your Year". Start your year with confidence in this workshop designed to help you power your intentions with action. Through guided discussion and practical self-coaching techniques, you'll discover the courage to commit to what matters most and make 2025 a year of impact. This Coffee Talk will be facilitated by Devin Fedor, Senior Director, Organizational Design & Effectiveness, at Great Minds.

Interested in your
business event being
featured in our
marketing efforts?
Submit your business
event **here**.

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